**Supporting Application Document – Digital Communications Officer**

**Please answer the following questions, making sure that you tell us about your skills and experience which relate to the role you’re applying for.**

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| Why are you interested in applying for the role and why do you think you would be a good match for it? (Max 300 words) |
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| Can you share details of your most successful digital marketing campaign and what you learnt from it? (Max 300 words) |
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| Which opportunities have you seen for us to reach more carers and potential fundraisers online? (Max 300 words) |
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